

EASTON LIONS CLUB



Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032

Jim Lee, Editor, jlee@stonehill.edu

President Elect's Message



By Matthew Cioffi

*Where there's a need,
There's a Lion!*

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Spring is here and our club is busy as ever. Since the Auction many Lions have been busy at the Thrift Store, Henry pulled-off another successful Junk Day, Pratima is heading up the charge to start our first annual Lions Pride Math Challenge on June 25th, and you've probably seen several Lions busy running for local offices or helping out on Election Day April 26th. The month of April has been simply amazing!

Thrift Store Breaking Records

The crew at the Thrift Store is heading into a record breaking month. The first three weeks of April we have raised over \$8,000!! One week we raised the bar and set a new record. Being able to accept credit cards has been huge! We've also been fortunate to have received many unique items donated by local Easton residents. Some of the one-of-a-kind items included a QR-Triathlete carbon-fiber bicycle, Hoveround, Howard Mills solid cherry curio cabinet, and a white solid wood bedroom set. We've also had an

abundance of everyday items that have been selling like wildfire. Many thanks to everyone that has made the Store such a success over the years! Your hard work has paid dividends with customers spreading the word about the gem we have in Easton.

Junk Day Lions Help with Clean-up

Junk Day, held each year in conjunction with Easton's annual Hazardous Waste Day, was again a big success. We had a great turnout of Lions for both pick-ups and help with sorting all the unwanted items townfolks brought in. Henry said "it's truly amazing that he did not have to make one phone call to get all these Lions to show up." John Mallers again arrived with an amazing load stacked high with a large electric Barbie Convertible topping it all off. I wish I had a picture. If you have one email it to me, I'll put it on the web! It truly was a great morning to work with Lions both old and new. Thank you all who showed up, this event could not happen without your dedication!

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Upcoming Event Dates

All events are posted at

www.eastonlions.org/calendar:

- **Apr 29-May 1:** District 33 State Convention in Mansfield Holiday Inn
- **May 4 at 7:00:** Golf Tournament Organizational Meeting at the VFW
- **May 11 at 6:30:** Induction of New Members/General meeting at the VFW
- **May 15:** Deadline to register for Lions Pride Math Challenge at \$10, Late fee of \$15 open until June 15
- **May 23 at 7:00:** Charity Auction 2017 Planning Meeting at the VFW
- **May 25 at 6:00:** Installation of Club Officers at Easton Country Club
- **June 22 at 5:00:** End of Year cook-out at the Easton Rod & Gun Club

2016 Auction

By Dale Kerester, Auction Chair

Thank you. To our generous sponsors, donors, and youth volunteer groups, and most of all to you – our wonderful Lions members, we say thank you.

Putting on a six hour live televised broadcast is no easy feat. Lots of planning. Lots of hard work. Lots of moving parts. Lots of challenges.

Once again, you rose to the occasion and overcame the challenges. We had one of our most successful auctions ever – netting over \$21,000 of funds for eye research and the local community causes that we hold dear. But that is only one measure of your success.

Sometimes great success comes from great challenges. Having the telephone system cut out right at crunch time certainly was a challenge, but you worked together, with grace

and aplomb, to overcome and take us to the finish line.

The Auction is so much more than raising funds. The Auction represents the best of Easton – our young boy scouts and girl scouts, high school students, parents, friends, Lions members, and local business owners working hand in hand for one purpose – to help those who need our help. A beautiful thing.

On the technical side, we made some improvements this year that seemed to work well. For example, ECAT improved and made greater use of an electronic auction board to give viewers more up to date information about the high bids for each item. And let us know take for granted the incredible auction software developed by Huy Vu – the engine that makes it all work.

Can we do better next year? You bet, and we have already started working on just that. Your trusty Auction Team met on April 11 and have identified a variety of potential changes for next year to make our Auction even better. Here is a sampling of the changes that we are considering:

- Items. Only items valued at \$100 or more will be auctioned off on live television. (Those items that are valued at less than \$100 will be auctioned off on our auction website – allowing bidders to submit bids throughout the weeks leading up to the auction and closing on the day of the live auction.) In this way, we can shorten the auction from six to four hours, better focus our efforts, and generate some interest in the weeks leading up to the auction.
- Solicitations. Courtesy of Matt Cioffi's hard work, we are sending thank you letters to our donors which allow the donors to return a card confirming a donation for next year. We will also target certain donations much earlier so that we can start promoting the Auction as early as the summer of 2016. We are also working to make it easier for our

(Continued on Pg. 4)

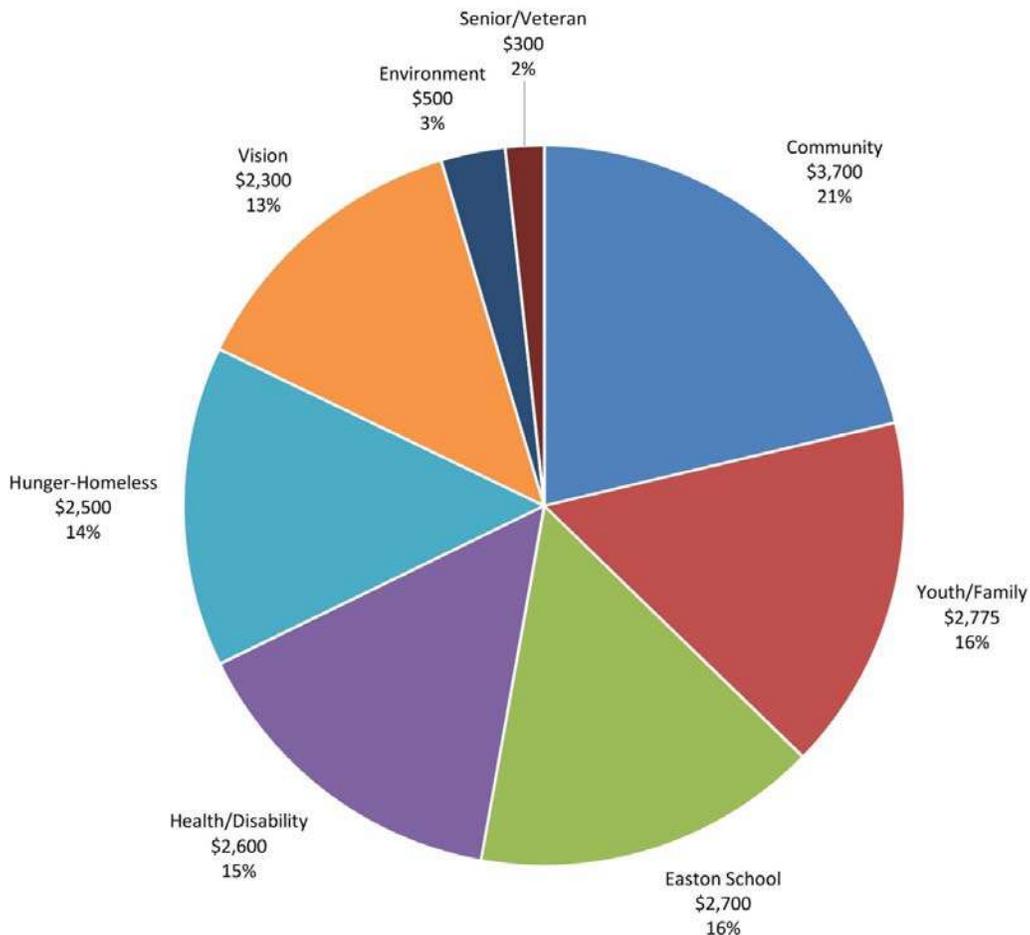
Foundation Grant Distributions July 2015 - April 2016

By Matthew Cioffi

The chart below gives a high-level summary of the Lions Club of Easton Foundation Community Grants approved by the membership via the Fund Screening Committee through April 11, 2016. We are very fortunate to have a community that supports our many activities in Easton, the Thrift Store, and a lot of active members raising funds for eye research and the Easton community. Easton organizations are invited apply for grants that align with our giving

causes. Details on our Club's Community Grant Guidelines are available online at www.eastonlion.org/grant. The Fund Screening Committee is budgeted to distribute \$20,000 in the 2015-2016 Lions' year. Fund Screening grants do NOT include scholarships to Oliver Ames High School, toolships to Southeastern Regional Vocational Technical High School, Mass. Lions Eye Research Fund distributions and other approved distributions by the Board of Directors.

\$17,375 Allocated as of April 11, 2016



2016 Auction (continued)

EASTON LIONS OFFICERS

President Nancy Sullivan
president@eastonlions.org

Immediate Past Prez Dennis Gutman

Secretary Matt Soeldner
secretary@eastonlions.org

1st Vice President Matthew Cioffi
info@eastonlions.org

2nd Vice President Patty Sommers

3rd Vice President Fran Clifford

Treasurer Ken Love
treasurer@eastonlions.org

Assistant Treasurer Beth Bredesen

Dues Treasurer Mark Ingalls

Membership Amos Keddem
membership@eastonlions.org

Lion Tamer John Mallers

Tail Twister Joyce Tardito

1 Year Directors Ed Pires
Rob Goodrich
Tina Souza
Lee Waxman

2 Year Directors Veronica Lamb
Rick Freitas
Jorge Cordizo
Tony D'Ambrosio

Newsletter Editor Jim Lee

The Easton Lions Club Newsletter is published monthly and is written by members for our club members. We invite members to submit articles and news items of interest to Jim Lee, jlee@stonehill.edu. The club reserves the right to edit submitted material and determine articles for final publication.

CLUB WEBSITES & EMAIL:

www.EastonLions.org

Email: info@eastonlions.org

Facebook Pages (www.fb.com):

[EastonLions](#)

[EastonThriftStore](#)

[YardleyWoodRink](#)

solicitors and donors to submit the donations without having to “reinvent the wheel” each year. For example, we expect to provide solicitors with copies of the donation form from the prior year for each donor on his or her list.

- **Emergency Planning.** We recognize the need to prepare emergency back up plans so as to better help us navigate through emergencies.
- **On-screen updates.** We hope to add some screen feeds and auction website updates during the broadcast that better identify for the viewers/bidders the winning bid amount for each item so as to reduce (and hopefully eliminate) any bidder confusion.
- **Videos.** We hope to prepare some short videos that let our viewers know about the good work of the Easton Lions and how they too can help us help others.
- **Guidance.** We need to give better guidance to all of our volunteers but especially to those brave enough to get in front of the cameras. We pledge to provide guidance sheets and a training session in the week prior to the auction.
- **Scripts.** We are asking our script writers to provide our presenters with three versions of scripts for each item (the initial presentation, a shorter recap, and a much shorter final sell off) that will help us stay on schedule. We are preparing a template of these three versions to help guide our script writers.
- **Infrastructure.** We are considering our options for the best location for the auction, including identifying the facility/location that provides the best infrastructure for our technical needs (including the phones and the broadcast).

We not only welcome but want and encourage your ideas and your feedback. Please, let us know what you think by sending us an email to auction@eastonlions.org.

Better yet, please join us at our next **auction planning meeting on May 23 at 7pm at the VFW**. It's never too early to get to work on the 2017 Auction! A summary of the April 11th meeting and an agenda for the May 23 meeting will be distributed to all members before the meeting.

By the way, rumor has it that we have already secured a commitment for a donation of a car for the 2017 Auction – stay tuned!!

District Happenings

By Matt Soeldner, Secretary

The **88th Annual State Convention** will be in Mansfield this coming weekend Friday April 29th to Sunday May 1st. This is open to all Lions and the finals of the Youth speech contest will be held on Saturday at a Time to be Determined. The topic for the speech this year is "In what ways has social media changed society?" Think about this as an older person and then see how a 16-18 year old feels.

District Eyemobile Training Day 5/21/2016

Lakeville Eyemobile Garage
25 Staples Road Lakeville, MA 9 to 12
Training on the Spot Vision Camera, Vision Screening, Hearing Booth and Glaucoma screening. This is a great opportunity to learn how to work in the Eyemobile. You know those cold days at the Holiday Festival, it is warm in the Eyemobile and Rich Freitas could use some helpers.

District Officer Training Workshops

Club Officer Training Workshops for incoming Presidents, Secretaries Treasurers, Membership Chairs and any Lion that is interested in serving as a Club Officer

When Mon Jun 6, 2016 6pm – 8pm
Eastern Time

Where Williams Intermediate School,
200 South St, Bridgewater, MA
02324, United States (

District Cabinet meeting 4th Cabinet
Advisory Meeting

June 13, 2016

Social @ 6:30 / Meeting @ 7:00

\$15.00

545 Middleboro Ave, East Taunton, MA
02718

4th District S Cabinet Advisory Meeting
and Awards Night- all are welcome to
attend. This is where we give our annual
end of the year donations.

Mark your calendars for the **27th Annual
Canal Walk** to raise funds for
Massachusetts Lions Eye Research Fund.
The day of the event is October 1st at the
Scussett Beach Reservation in Sagamore.
In the 26 prior walks we have raised over
500,000.00. There will some changes to
the walk this year which I will be able to
provide once I get the packet from the
District. One thing will not change and
that is any youth groups like the Scouts,
Leos or any group of that kind will get
back 50% of what they raise for their
groups This is a win, win for all.

Lions Golf Tournament

By Scot Kudcey

The Easton Lions Golf Tournament will
have its kickoff meeting for the 2016 Golf
Tournament on Wednesday, May 4 at
7pm at the VFW. Anyone interested in
helping with the tournament is
encouraged to attend. This year's
tournament will be on Monday,
September 26 at the Easton Country
Club. Any questions, please contact me
(the infamous Dr. No) at the Lions
meetings or call him at (508) 238-4741.



**88TH ANNUAL STATE CONVENTION
 MASSACHUSETTS LIONS MULTIPLE DISTRICT 33
 FRIDAY APRIL 29TH - SUNDAY MAY 1ST, 2016
 HOLIDAY INN, MANSFIELD/FOXBOROUGH - 508-339-2200
 31 HAMPSHIRE STREET, MANSFIELD, MA 02048**

Friday evening theme – “Red, White and Blue”

1. HOTEL RESERVATIONS – Call the Holiday Inn Mansfield / Foxborough directly at 508-339-2200

If registering Monday – Friday 9AM – 5PM ask for Martha.....
Do Not reserve on-line Do Not call an 800 reservation number
Group name: Mass Lions State Convention prior to April 20, 2015 please
 Group rate of \$110.80 including tax per night
 Please alert Hotel Staff of any **SPECIAL ROOM NEEDS**

Please let us know if you have any **SPECIAL MEAL NEEDS**

2. CONVENTION BANQUET AND REGISTRATION FORM.....Deadline: PRIOR TO April 20, 2015 please

Name #1 _____	Name #2 _____
Nickname (if desired on Badge) _____	Nickname (if desired on Badge) _____
Title / Position _____	Title / Position _____
Club Name _____ District _____	Club Name _____ District _____
Address _____	Will you be staying at the hotel?Yes () No ()
City/Town _____ State _____ Zip _____	E-Mail _____
Phone Number _____	Special Meal needs _____

- 1. FRIDAY NIGHT ‘Red, White and Blue’ BANQUET - \$40.00 per person
 Chicken Cabot () Boston Scrod () Vegetarian – Eggplant Parm ().....\$ _____
 - 2. SATURDAY NIGHT BANQUET - \$45.00 per person
 Prime Rib () Stuffed Filet of Sole () Vegetarian Lasagna ().....\$ _____
 - 3. SUNDAY LUNCH - \$37.50 per person
 Roasted Pork Loin () Vegetarian - Penne Primavera ().....\$ _____
 - 4. **Every person attending Convention must register: \$5.00 per person.....\$ _____**
- TOTAL.....\$ _____

**Make checks payable for MEALS & REGISTRATION to:
 MD 33 Lions State Convention
 Mail to: PDG Don Hebert, 44 Johnson St., Taunton, MA 02780
 Questions: 508 822 1236 or Liondhebert@verizon.net
 A \$35.00 fee for any check returned.
 No refunds after April 20, 2016 Deadline**

3. SALES TABLES - \$20 charge only if you are selling or holding a raffle – there is no charge for Display tables.

Club/Org Name _____	Contact Person _____
Telephone # _____	Electricity Needed.....
Email: _____	Number of tables _____ @ \$20.00 per table..... \$ _____
Convention Registration (if not previously registered) \$5.00 per person..... \$ _____	
AGAIN – ALL LIONS MUST BE REGISTERED IN ORDER TO WORK A SALES/DISPLAY TABLE	
TOTAL.....	\$ _____

IMPORTANT - Please let us know if the display to be placed on your table is tall _____

**Make checks payable to: MD 33 Lions State Convention - in memo: ‘Sales Table’
 Mail to: PDG Don Hebert, 44 Johnson St., Taunton MA 02780
 DEADLINE IS APRIL 20, 2016 – NO EXCEPTIONS - ALL SEATS RESERVED**

Slate of Officers for 2016-2017

The Easton Lions Club announces the slate of officers for the Lions year July 2016 to June 2017. These nominees were presented at our general club meeting on April 13, 2016, at the VFW in Easton, MA. The Nominees are:

President	Matthew Cioffi
Immediate Past President	Nancy Sullivan
1st Vice President	Patty Somers
2nd Vice President	Fran Clifford
3rd Vice President	TBD
Secretary	Matthew Soeldner
Treasurer	Ken Love
Assistant Treasurer	Beth Bredesen
Dues Treasurer	Mark Ingalls
Membership	Rob Goodrich
Newsletter	Mark Vinocoor
Lion Tamer	John Mallers
Tail Twister	Joyce Tardito

1 Year Directors:

Veronica Lamb
Richard Freitas
Jorge Cortizo
Mike Melly

2 Year Directors:

Dottie Fulginiti
Scott Kudcey
Steve Hoffman
Jill Hatfield

Congratulations to all!!

Queen of Hearts

By Ginny Ando and Paul Lemieux,

The -  Queen of Hearts  - Raffle
Jackpot is

Over \$700

This issue sponsored by:

Jim Howarth

Thank you!

We're on the Web!

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can include a link to
your website!*

Visit us at:

www.eastonlions.org



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