



# EASTON LIONS CLUB

Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032 Mark Vinocoor, Editor, [mvinoco@comcast.net](mailto:mvinoco@comcast.net)



## President's Message

By *Cindy Rodham Tuck, President*

**Not Above You;  
Not Beneath You;  
But With You**



We Serve

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Well, we finally have a winner for the Queen of Hearts!!!! Congratulations to Courtney Pupkin who was the lucky winner of \$7537.00. The look on her face was absolutely priceless and truth be known, she was having a tremendous amount of difficulty breathing. Courtney donated \$500.00 back to the Club to be used as the startup money for the next Queen of Hearts. Both Courtney and her husband were at the next meeting and graciously bought drinks for the members in attendance.

And now we move on to the 28<sup>th</sup> Annual Cable Auction which will be held on February 9, 2014 (the week after the Super Bowl. The event will be held at the high school and we pray that once again that Mother Nature provides us with pleasant weather.

Auction Chair Kevin McIntyre has been holding several organizational meetings. He hit the ground running after "volunteering" to take the lead. Dale Kerester has distributed all the solicitation packages and everyone is out there

knocking on doors and making phone calls. Tia Famularo and Amos Keddem are working hard getting the manpower scheduled. The new mantra is: "Say Yes to Tia" when she calls or approaches you to help. There are loads of jobs available starting with set up on Friday 2/7/2014 straight through to pick and pay and break down on 2/9/2014 Sunday night. It's a lot of work, but it is so much fun. Even though Nancy Sullivan and Marilyn Henderson are not able to participate at 100%, both of them are right there.

I had the distinct pleasure of attending the District 33S Midyear Conference held in Plymouth on January 10-12. Lions Club International President Barry Palmer was the honored guest. I participated in the Club President's Roundtable discussion hosted by President Barry and DG Ray Moreau. It was very educational to listen to the other Presidents talk about their respective activities. We are very fortunate to have so many members as most of the Clubs are not so lucky. Despite being interrupted frequently during the banquet

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## President's Message (cont'd)

with updates of the Patriots game, President Barry gave a very impressive keynote address. He had a great sense of humor and told us several stories of his year traveling the world for the Lions.

Don't forget to walk with a bounce in your step and a song in your heart....

## Auction Meeting

By Kevin McIntyre

There will be a meeting at the VFW on Sunday, Jan. 26 at 2 pm, to review the auction process, including some improvements that were incorporated after we learned a few lessons last year. This meeting will be particularly important for bid takers, board managers, bid confirm callers, and pick and pay.

We are still in need of a few laptops, so any of you who can bring one, particularly those who will be there throughout the event, it would be helpful. If you have a laptop that we can get to Dan K. in advance, it will make life easier as he has to configure them with the new and improved auction software, and it is time consuming.

## Rockery Clean Up Tomorrow at 8am!!

Be there & make the work light for all!

## Newsletter Sponsors Needed!

By Jim Lee

Consider sponsoring a newsletter—no special training needed! Just donate \$25 to cover the edition's cost and you will receive both official recognition in the edition and the appreciation of your fellow lions! Drop a check in the mail to Ken Love and he will inform me of your generosity.

Thanks to all who have sponsored newsletters over the past year!

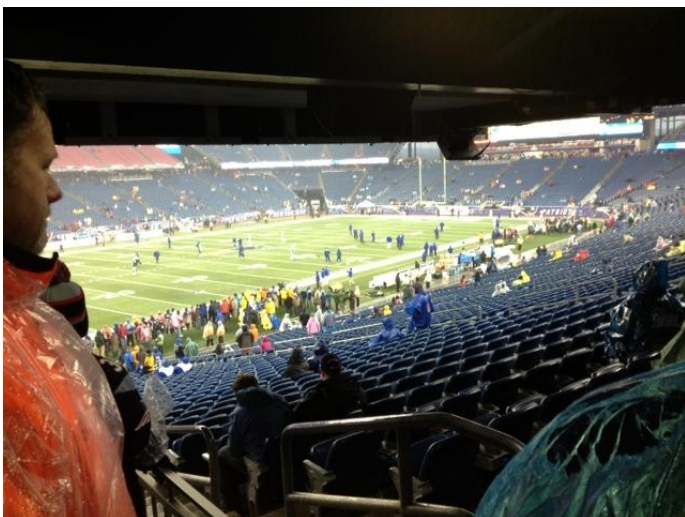
## Courtney Putkin Wins BIG!



After many months of anticipation and with only a couple of cards remaining, new member Courtney Putkin picked up the Queen of Hearts jackpot of \$7537.00.

Courtney generously sweetened the pot for the start of a new jackpot and picked up the refreshment tab for the house at our last meeting.

# Gillette Stadium Project Photos





**28<sup>th</sup> ANNUAL CABLE TELEVISION AUCTION**  
**INFORMATION FOR SOLICITORS**



**Auction Date:** February 9, 2014 (one week after the Super Bowl)

**Solicitation List:** Please make sure to contact each account on your list. Dale will periodically touch base with you to check in as to the status of donations. Please also let your donors know that donations with retail value less than \$50 (such as \$25 gift certificates) likely will get somewhat less exposure (may be combined with another donation, or may appear on a “quick sell” board for smaller donations that will receive less air time).

Send an email to [auction@eastonlions.com](mailto:auction@eastonlions.com) with any updated contact information (new address, out of business, etc.) for your accounts or if you want to know if a potential donor is being solicited by another Lion.

**Auction Website:** [www.EastonLionsAuction.com](http://www.EastonLionsAuction.com)

Encourage potential donors to check out the Auction Website.

**All donated items (received by us by February 2) will be available to be viewed by the public on our Auction Website, including both a picture of the item (or of their business) and a description of the item. Great exposure for the donor.**

Encourage donors to make donations as soon as possible - the sooner a donation is made, the sooner it is available for viewing on the Auction Website – more exposure for the donor / auction!

**Encourage donors to submit digital photos.** Photos of the item or business for display on the Auction Website may be submitted by email to [auction@eastonlions.com](mailto:auction@eastonlions.com), or through the **Auction Website**.

The items will be auctioned off on Easton’s Community Access Television, available on Comcast (Ch. 9) and Verizon (Ch. 22), **on February 9, 2014 from 2 - 8pm.**

**Tax Deductible:** **Any cash donations should be made payable to “Lions Club of Easton Foundation”.**

**Let potential donors know that the Lions Club of Easton Foundation is exempt under Section 501(c)(3) of the Internal Revenue Code, and contributions to the Foundation are tax deductible.**

**Items:** Products, services, gift certificates, and cash donations.

Be creative – sports tickets, sports memorabilia, use of vacation home, travel, etc. Larger ticket items generate more funds to be used for charitable purposes, without any additional Lions manpower/resources.

**Donors:** Donors will be recognized on our Auction Website and during the on-air auction.

**Process:** **Please contact your list as soon as possible. (We typically have too many items come in during the last few days prior to the auction, which makes it very difficult to keep the database updated.)**

Please give potential donors:

1) auction letter; and 2) donation form

Make sure to completely fill out the donation form (including item description, suggestions for script, etc.) and to have the donor sign and date. If requested by the donor, you can make a copy of the completed form to give them.

**Donated items (with attached donation sheet) should be delivered to:**

**Ken Love  
18 Guinevere Rd.  
508-238-7290 (home)  
508-942-4550 (cell)  
kslove@comcast.net**

(Please call Ken prior to dropping off the donations)

**Solicitation Coordinator:** Dale Kerester  
617-835-3542 (cell)  
dkerester@lynchbrewer.com

## Queen of Hearts

By Ginny Ando and Paul Lemieux,

The - ♥ Queen of Hearts ♥ - Raffle  
Jackpot is

**\$500**



We Serve

## Newsletter Sponsor

By *Mark Vinocoor*, Newsletter Chairperson

Special thanks go to:

**Del Kent**

*for sponsoring the mailing of this newsletter*

***We're on the Web!***  
***Your sponsorship on our site***  
***can include a link to***  
***your website!***

***Visit us at:***

***[www.eastonlions.org](http://www.eastonlions.org)***

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