



EASTON LIONS CLUB

Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032 Mark Vinocoor, Editor, mvinoco@comcast.net



President's Message

By **Kevin McIntyre**,
President

**Not Above You;
Not Beneath You;
But With You**



We Serve

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As I write my 8th President's Message, and with the auction behind us, I dare to take a look back on my year as President of this great club. I don't know if any other members feel the same, but it seems to me that in addition to a growth spurt, we enjoyed an infusion of new energy, which I hope we can carry on to future years. We have added some great new members, and some existing members have stepped into leadership roles, all of which promises an exciting future for the club.

It is not yet time to rest and relax, as we have several more events on our calendar. The immediate future brings Recognition Night on April 10. We should all be spreading the word about this long standing event, as there are many generous and talented individuals in our town who deserve a pat on the back and a moment in the spotlight. Following that, on April 20 Fred Sanford's Junk Day gives us the opportunity to remind the town who we are and how much we contribute to the community. An email reminder to all local contacts will help that fundraiser remain successful.

A little further down the line, Family Fun Day at the Yardley-Wood Rink happens on May 18.

Junk Day and Family Fun Day each provide many opportunities to participate. Any member who has yet to join in on one of our events should take advantage of these opportunities to enjoy the full experience of being a Lion. It was on a Junk Day a few years ago that Lee Williams "reeled me in" to the club. I owe him thanks for extending the invitation, as I have met so many quality individuals who I otherwise may never have met. I have managed to have a great deal of fun as well.

My participation in club events reminds me of a sign I saw on a sub shop wall years ago. "Doing a good job around here is like wetting your pants in a dark suit. It gives you a warm feeling but nobody really notices." That sign comes to mind because no member I have met wants or needs recognition for the contributions they make. The "warm feeling" is enough. People do notice, however, and we should all take pride in our membership in the Easton Lions Club. As President, I interact with town and school officials, and I am routinely complimented on the contributions our club makes to the community and the eradication of eye disease. The "warm feeling" never cools down. Sign up to help at some of our remaining events and get in on the warmth!

Annual Recognition Night

By Marilyn Cyr

The 43rd Annual Recognition Night Banquet will be held on Wednesday, April 10, 2013.

Recognition Night honors Eastonites whose community service has surpassed expectations. Such categories include: Outstanding Service, Outstanding Youth, Public Servant, Humanitarian, Educator, Heroism, Senior Citizen and Outstanding Achievement.

This year's event will take place at the Chateau Restaurant on Bay Road in Norton, MA. Cocktail hour begins at 6:00 p.m., dinner at 7:00 p.m., followed by the award ceremonies. Nomination forms are available on our website at <http://www.eastonlions.com/images/pdf/Recognition2013Form.pdf>.

The deadline for nominations is March 15, 2013. Winning recipients will be announced March 29, 2013. Tickets are available at the North Easton Savings Bank, 20 Eastman Street, South Easton (corner of Rt. 106 & Rt. 123). See Marilyn Cyr.

Ticket prices are \$15.00 for Lion members and \$35.00 for non-members. A limited number of dinner tickets will be sold for this event and tickets WILL NOT be sold at the door. For more ticket information, please call Marilyn at 508-297-8045.

Auction a Success

By Nancy Sullivan

The Easton Lions Club held its 27th Annual Live Auction on March 10, 2013. It took a total of 112 Lions (65.9% of the Club's members), 19 people who provided special services to make the Auction function in terms of technology and other supports, 21 Adult Volunteers from our Community (Garden Club, Mom's Club, and

friend of the Lions), and dozens of Leos, members of Sports Teams, Boy Scouts, Brownies, Cub Scouts, and Daisies to make this Auction a true success.

It is known that 100% of Auction proceeds are returned to the community and to the Massachusetts Eye Research Foundation for prevention and cure of blindness, as well as to support those with hearing problems in our district through the Massachusetts Hearing Foundation whose President, Mike Melley, is an Easton Lion.

The Lions Club has made improvements to the Annual Auction each year. This year, the Club took up many challenges to put together our largest fund-raising event of our year. When the Club started the Auction, there were far fewer members, but Don Anderson, a Club member, convinced the Club that it could pull off such an event. The Auction has gained a lot of support as it has grown over the years. The work starts 6 months ahead of time when our local businesses and residents begin to donate, in response to our solicitors, their products and services to raise funds to support our community's needs. The Easton Lions is a 501 3c non-profit Foundation.

A significant challenge the Club faced and overcame this year was the one-month delay caused when "Mother Nature" dumped 2 feet of snow on our original dates. Re-organizing, re-locating, and reconfiguring how we would "make it work" had our Auction Teams stepping up once more.

Jason Daniels and his crew from ECAT (Easton Community Access Television, i.e. cable television), donate their expertise and services in setting up our "TV Studio" and support as "Producers" of the Auction that is Directed collaboratively by Lions members. Cameras and Audio are handled by Boy Scouts and Lions respectively. Bidders watch the Auction, from start to finish, on the ECAT network which includes local cable channels Comcast 9 and Verizon 22.

The work to produce and direct this live TV program requires the commitment of Lions to

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Auction Photos

By Tony Cabral





“Auction” (Continued from p. 2)

serve as “Captains” of many functions within the Auction’s systems and processes. These include:

- Manpower development
- Technology operations and training
- Publicity
- Web Site Management
- Data Base Management/Inventory Control
- Inventory Assignment and Item Board Assignment
- Solicitors
- Pre-Bid Work
- Bid Taking and Phone Bank
- Auction Board Management
- TV Production
- Location needs
- Auction Central – Troubleshooting
- Volunteer Recruitment
- Financial Processing – Pick Up of, & Payment for Auction Items

This year, we were very fortunate to have a software designer and special technology equipment and networking specialist who brought the auction functions into the 21st Century. The phone system, inventory control, bid management, bid confirmations, and item pick up and payment functions were completely computerized. Although this new system created a number of unanticipated challenges, the technology specialists who gave of their time and expertise to be on-site, and the talents we have within our Club’s members became great assets in problem solving. As a “pilot” this year, the Club used “old and new” operations systems to assure that any glitches would have a back-up. Overall, all of the functions worked more efficiently and effectively after the first hour or so, and knowledge was gained in how to make it better for next year. Captains and team members will address what we learned and options to incorporate for next year. The changes were, indeed, challenging, but our Club “rose to the occasion” and pulled off another successful auction. We realize once more the commitment our Club has to our humanitarian goals, and

(Continued on p. 5)

“Auction” (Continued from p. 4)

how the Club pulls together in this exciting event. It is always evident that the time, efforts, energy, knowledge, skills and dedication goes into creating this Auction. It is evident that the community is also excited about the opportunity to buy, through competitive bidding, quality itemsand also have the value added reward of benefit to the community and charities at the same time. It is a win/win event for the community and for the causes the Lions support.

Just as in our first year, with its many challenges, we saw these as opportunities to “do it differently” and work to make it better, and make it an event for which we could take pride in accomplishment as a Club.

As Chair of this year’s Auction, I sincerely THANK our Community’s businesses and sponsors who donate and support this community event.

International President Sid L Scruggs, III, the LCIF 2011-2012 Chairperson said it well:

“We Serve when we let the light of hope shine through you and me.”

That is what we do.
It is wonderful to serve with you.

Nancy Sullivan, Auction Chair, 2013.

The Second Annual “Pennies for Pins” Challenge

Hosted by the Abington Lions Club on Saturday, April 6th 2013, all proceeds to benefit the “Pennies for Sight” Program.

Lions Clubs in Districts 33S and 33K will create teams of Lion members for a fun evening of friendly rivalry between our two districts. All

monies raised by your club will be donated in your club’s name to Massachusetts’ Lions Eye Research Fund through the “Pennies for Sight” Program. Melvin’s Mug will be awarded and sent home with the club in the winning district with the highest team score to start it on its annual “twinning journey.”

For questions, please contact the event chair, Abington Lion Ted Cummins @ 617-967-0944 or 781-878-2168, or District 33K will be represented once again by Ashland Lion Jim Cerutti, 508-626-6653.

INFORMATION FOR BOWLERS:

There will be six (6) bowlers per team. Each bowler will bowl three strings of Cosmic Bowling with the bumpers in place to eliminate gutter balls. Ten dollar (\$10.00) entrance fee per bowler to cover costs of the event must be returned to Abington Lions pmb Box 134, 49 Lincoln Blvd. Abington Ma 02351 no later than Friday March 8th. This tournament will be held in the “9 ball no tap” format, which means, if you bowl a nine on your first ball, it counts as a strike.

When: Saturday, April 6th, 2013

Time: 4:30 to 8:00

Where: Timberlanes Bowling Alley, Bedford Street (route 18), Abington, MA 02351 781-878-0219.

The lounge will be open for “adult” beverages. Feel free to bring your own snacks!

To make this as interesting as possible, the two districts are once again challenging each other to see who can get the most sponsorship. (I will be taking bets, I am pretty sure 33k is going to take this honor this year!) As usual, we are learning as we go here. Last year there was some difficulty in tabulating the total pledges for the event, so this year the Abington Lions will take a more proactive role in the accounting. ALL DONATIONS WILL BE MADE IN THE NAME OF THE CLUB WHO GOT THE DONATION. And an event summary will be sent to each and every club participating so that you may know where you stand for the year.

There's New Hope for People Suffering from Eye Diseases

BOSTON (WHDH) -- Jetrea is finally here.

The drug to treat the debilitating eye disease - is available for the public.

"This drug is really a significant step forward; it's the first drug in its class so it's really unique," said Dr. Alexander Eaton, ophthalmologist.

Diane Keen knows the importance of this breakthrough.

"I can't do most things, I can't read, can't drive, sometimes it's hard to communicate if you can't see who you're talking to, so it's pretty important," said Keen.

Keen has vitreo-macular adhesion or VMA.

She will be one of the first in the United States to receive the Jetrea treatment for VMA.

"It's an adhesion between the gel in the eye and the retina, why some people get it and others don't I don't think we really know," said Dr. Eaton.

The adhesion causes pulling between the gel and the eye in the retina, which can be painful and lead to vision loss.

This drug is the only option besides surgery to separate the two, Jetrea can also be used on patients with holes in their retina.

After numbing agents, it's injected directly into the eye.

Keen is hopeful the treatment works.



"It may be that you're better within a few days, that's certainly very possible," said Dr. Eaton.

The possibilities - go beyond this room.

"It's exciting to be one of the first and hopefully other people will benefit," said Keen.

The price is different for every patient because it's based on your specific health insurance plan - so check with your doctor.

Read more:

<http://www1.whdh.com/features/articles/living-healthy/MI139449/new-treatment-for-people-suffering-from-eye-diseases/#ixzz2MrCICiAv>

Congratulations to the Easton Lion of the Month!!!!

January, 2013 - Nora Yousif



Thrift Store Birthday

By Lee Williams

Believe it or not the Easton Lions Club Thrift Store at the old Grange Hall at 192 Washington Street (Route 138) will complete four years of boffo business at the end of the current month. We are located between Bob's Ski Doo and the Union Villa going North on Route 138 towards Stoughton and are open on Wednesdays from 10 to 2 PM and on Saturdays from 9 to 3 PM. The place is an absolutely different shopping experience. We have the most eclectic collection of the usual and unusual sort of items you just love to browse amongst. A lady customer told me that she thought that the place has a "funky feeling" about it. Come in and be "funky" with us.

Garden Club Sends Thanks

Dear Kevin & Easton Lions Club,
On behalf of the Easton Garden Club I would love to thank you for your support and generosity toward the Festival of Trees. We are grateful that you have stood by us for two years running. You have helped us provide a very popular event during the Christmas Season.
Thank you, again!
Warm regards,
Jeannie
Pres. of EGC

For the Record

By Nancy Sullivan

- As of December 31st, 2012, Lions Clubs International had 1,343,063 members in 46,055 clubs and 753 districts in 207 countries and geographic areas.
- In fiscal year 2011-2012, our International Foundation awarded 513 grants totaling US \$55.5 million.
- Some examples of Lions' impact in the past year include:
 - **Thirty-one million people** had their sight saved or vision improved thanks to 35 SightFirst grants.
 - Approximately **33,000 people** received immediate help following disasters through 165 Emergency grants.
 - **4.7 million people** are benefiting from access to education, technology, health care and many other life-changing improvements through 160 Standard grants.
 - At least **166,000 students** are learning positive life skills through 37 Lions Quest grants.
 - More than **91,700 people** gained access to clean water and medical mission services through 26 International Assistance grants.

Lions provide the light of hope throughout the world. "We serve."

Information/data is from the Lion Magazine, March 2013

Queen of Hearts

By Ginny Ando and Paul Lemieux,

The - ♥ *Queen of Hearts* ♥ - Raffle
is over \$3000--**wow!!...**

Name the song and the artist contest:

"My Masarati does one-eighty-five.
I lost my license, now I don't drive.
I have a limo, ride in the back.
I lock the doors in case I'm attacked.
I'm makin' records, my fans they can't wait.
They write me letters, tell me I'm great...."

Send entries to: mvinoco@comcast.net

*All entries that are correct will now be entered into a raffle to win the monthly prize.

Winners will be announced in the monthly newsletter, and at regular meetings.

* Markie V. Inc. retains all rights to this contest.



We Serve

Newsletter Sponsor

By **Mark Vinocoor**, Newsletter Chairperson

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