



EASTON LIONS CLUB

Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032 Mark Vinocoor, Editor, mvinoco@comcast.net



President's Message

By *Kevin McIntyre*,
President

**Not Above You;
Not Beneath You;
But With You**



We Serve

We are in the midst of the busy holiday season, with our priorities being focused on family and friends – and shopping and eating and the occasional social opportunity. It seems as though some of us always have time for the community causes that make Easton such a great place to live. That spirit was evident during the planning and execution of the Holiday Festival, where we benefited from the generous contributions of time, talents and muscle power of many Lions whose efforts made the event a success.

It would be impossible to overstate the effort invested by Festival Chair Jon Morgan. The event was a success because of the diligent planning that this experienced and well organized Lion devoted to the task. We are fortunate as a club to have someone like Jon volunteer to organize and execute this complex community service activity. There are so many moving parts, but no detail escaped Jon's attention.

Although no one outworked Jon, we did benefit from massive contributions from several Lions who deserve mention. John Mallers, Tyler Bourne and Ed Pires were not only at the Festival from the beginning of the set-up to the end of breakdown, but many hours were donated in the preceding weeks, constructing new booths for the ticket and food sales, and organizing and transporting the displays, and purchasing the food and supplies needed.

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Many Lions put in marathon shifts both during the frigid Saturday and the more temperate Sunday – Nancy Sullivan, Dennis Gutman, Ken Love, Matt Soeldner and Frank Paul to mention a few. The Kid's Show was a sell-out once again thanks to the efforts of Markie V. and Melodie Hanson. Tony D'Ambrosio's youth activities were a huge hit, and as far as I know no blood was shed.

At about 7:30 on Sunday night, as I was making one final pass with John Mallers to make sure the outside clean-up was done, Mallers says something like "Well, time to get working on the auction solicitations." I had to laugh, but we know that he was not kidding. I wish I had his energy. Sure enough, Nancy Sullivan, the Auction Chair, has set the wheels in motion, and it is time to steer the club efforts in that direction. Nancy, Ken Love and Dale Kerester have already begun to lay the groundwork for our biggest fundraiser of the year, and I look forward to seeing a healthy level of participation in this event. Many of our new members have rolled up their sleeves and stepped forward so far, and there are many opportunities to help with this production – whether it is solicitations, script writing, answering phones or presenting items. There is something for every club member to do, so sign on and be a contributor – not just a spectator. It's time for all hands on deck!

NEXT GEN Lions

By Nora Yousif

NEXT GEN Recap

Thanks to all last night who came to help plan the 1st quarter of 2013. Also, Beth, Brian, Kelly, your applications are being processed as we speak. Here's what we discussed:

Upcoming events:

- January: Social Night: **Hot Wing Contest at Boston Tavern. Ryan Cook** leading. We can all help to....create shirts, prizes (1st prize cup/shirt; 2nd prize Pepto Bismol; 3rd prize gallon of water?), bracket for observers to bet on winner, sign-up participants, market to community. Exact date TBD. Will be toward end of January.
- February: Activity: **Bowling at The Charlie Horse. Brian Lankiewicz** leading.
- March: Social Night: **Thorny Lea Wine and Food Tasting. Beth Cheney** leading. She has a close "in".

Other:

- Social Nights will be monthly and substituted for Sports/Challenges/Activities on a quarterly basis.
- Harbor Cruise: Held in either April/May or Sept. **Bewshers** looking into Newport. I'm looking into Boston.
- Haunted House: **Rick Gravely** looking into Borrow Boys W. Bridgewater location. We can all help to ask around for a location.
- **Next Meeting: Thursday, January 3rd at Boston Tavern** 389 West Center Street, West Bridgewater, MA 02379

NEXT GEN 2013 Events

Social Nights-Monthly (when no other event taking place)

Stoneforge Restaurant w/ "Lion Tamer" cocktail, Mexican Night at El Mariachi, Audio and Visual Football Night, Farmer's Daughter, Hot Wing Contest at Boston Tavern, Karaoke, Trivia, Chilli Head Cigar or Tequila Night

Halloween Haunted House-October

Boston Harbor Cruise-April/May or Sept

Sports/Challenges/Activities-Quarterly

Softball, Kickball, Bocce, Bowling Tournaments, Frisbee Golf, paintball, fishing | Battle of the Bands | 80's Zumba, Wine-Tasting, Bingo, Scavenger Hunt, Texas Hold 'Em

*Family Movie Nights

May scrap if schools already doing

Ongoing Marketing

Reinvigorate existing events, ex: Holiday Festival, Grange | Revamp image: New sweatshirts, football jerseys, signs, FB, video

Keep in mind how to incorporate entire families into preparation and events.

Eyemobile Test Results

By Rich Freitas, Eyemobile Chair

NRT Fair

Food Pantry @ Easton Town Offices
Monday, November 19, 2012, 11 to 3PM
Tuesday, November 20, 2012, 11 to 3PM

	<u>Tested</u>	<u>Referred</u>	<u>%</u>
Vision	13	8	62%
Blood Sugar	14	5	36%
Blood Pressure	18	8	44%
Glaucoma	0	0	0%
Hearing	<u>11</u>	<u>7</u>	<u>64%</u>
Totals	56	28	50%

Easton Holiday Festival

Saturday, December 1, 2012, 10:30 to 4:30PM

	<u>Tested</u>	<u>Referred</u>	<u>%</u>
Vision	0	0	0%
Blood Sugar	1	0	0%
Blood Pressure	0	0	0%
Glaucoma	0	0	0%
Hearing	<u>1</u>	<u>1</u>	<u>100%</u>
Totals	2	1	50%

This was our first screening at the Food Pantry. Each day was sunny and in the 40's, with better traffic on Monday.

Thanks to the following lions for their hard work: namely, **Matt Menapace (driving)**, **George Mussari (vision)**, and **Will Strickland (vision)**. My apology for anyone missed—let me know about it if so.

Additional thanks also go out to **Mary Lou Durdan, RN (blood pressure and blood sugar)** and **Maureen Cardarelli, RN (administered 12 free flu shots)**.

Please call me if you wish to help or learn. Next date is December 1 at the Holiday Festival.

Warmest seats at the festival, but few came inside on this cold, raw, overcast day in the 30's!!

Thanks to the following lions for their work: namely, **Rick Gravely (driving both ways)**, **Henry Mehler (blood sugar and vision)**, and **George Mussari (vision)**. My apology for anyone missed—let me know about it if so.

Additional thanks also go out to once again to **Wendy S. Miller, RN** for performing blood pressure screenings.

Perhaps next year an A-Frame sign may boost screenings, as well as better promotion (in print announcements, booth, etc).

Please call me if you wish to help or learn.

Holiday Festival Wrap Up

By Jon Morgan

Our 26th annual Holiday Festival may have been the best ever! An army of Lions members got a boost from Mother Nature, and we served up fun and food for our townspeople. Saturday's weather was a bit off, so we did not have big crowds outside, but the crafters had good attendance. We had 64 crafters, the most since 2005. I heard that the Easton Women of Today had a good showing for their breakfast (their key fund raiser each year), and Sunday's un-December like weather set us up for a big day.

We tested some new items this year. The Carnival Games were a hit! We've always struggled to find attractions for the teenagers, and feel we're on to something here..... The different "bouncy" amusements proved quite popular, and we broke in the new Friolators by selling a record number of fried dough. The iPad raffle was well supported, and even simple ideas (like setting out tables and chairs) had a big impact.

We'll have an accounting soon for the festival, and know this year will help us more than cover our costs, and put money into those causes that are the foundation of Lionism.

I am inviting anyone with an interest to attend a brief recap meeting prior to our general meeting on Jan 23rd, and welcome anyone's feedback on how we can make the Holiday Festival better. We'll be packing up the Displays on Saturday, January 5th.

The secret to our success is no secret - we have an incredible group of people who love to give to our community. Among this group, several of our members stepped forward to guide our efforts for the Holiday Festival. My thanks to Tony D'Ambrosio, Dennis Gutman, Tyler Bourne, Matt Soldner, Matt Cioffi, Nora Yousif, John Mallers, Judith Jackson, Bill Palmer, Kevin McIntyre, Ryan Cook, Frank Smith, and Mike Melley. I also offer a special thanks to Jonathan Phelps, who, while not presently a member, dedicated his weekend to handling Public Address duties. Thanks to all!



Auction Planning in High Gear!

By Nancy Sullivan

We've barely concluded the very successful Holiday Festival (Congratulations and KUDOS to all on a fabulous festival!), and we must begin to put a stronger focus on planning for our largest fund raiser - The Annual Cable Auction.

I want to thank everyone who has been working quietly, behind the scenes, to make preparations. It's a very busy time of year ! (understatement of the year!), but (the proverbial 'but") we need to meet before the holidays.

Huy Vu met with the IT group last July. We asked him to do a number of things for us to make the Auction system and its functions work a bit differently, and connect differently. He has been working on the software/programming, and as promised, (he said he'd be ready in December), he is ready to present the changes to us. Huy did a phenomenal job for us last year. His work was essential to our being able to digitize much of the auction functions and system. We are most fortunate that Huy has continued with the work needed to move us to the next level.

The I/T group for the Auction (about 20 Lions) will be meeting Dec. 13th to review the new software and other I/T set-up requirements. We are most fortunate to have so many I/T talented and savvy Lions, and also most fortunate that we have consultants who have volunteered their time and special talents to support our work.

Special thanks to Ken Love, Dale Kerester, and our Prez, Kevin McIntyre for their leadership roles in this huge team effort.

Many Lions have been working hard on other aspects of the Auction: from solicitations to our phone system, to making contacts and arrangements of all types. I'll be making a special list...and letting everyone know how very many are involved.

If you haven't been contacted yet....soon.

We are a truly GREAT Club!

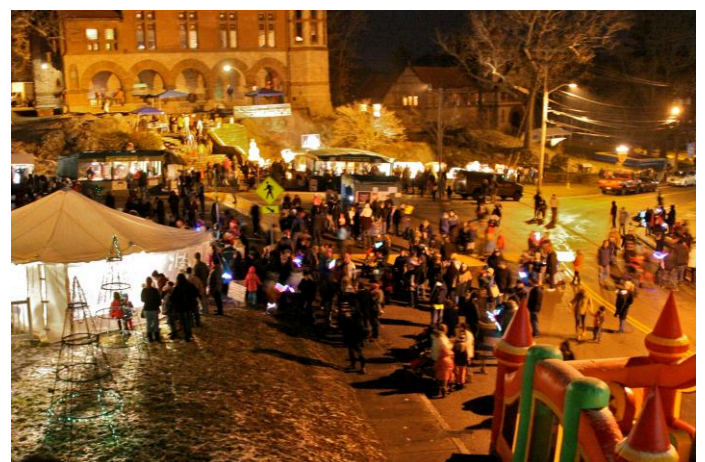


33S District Governor David Barbour Speaks as our Last Meeting



Easton Lions -Recognition of L to R: PP Mike Melley, PP Jan Melley, Super Recruiter Avery Lee Williams, PP Bill Palmer, Marilyn Henderson, Matt Seldner, Pres Kevin McIntyre, PP Nancy Sullivan, PDG Bill Richardson, DG David Barbour

Holiday Festival Photos





More Holiday Festival Photos



Queen of Hearts

By Ginny Ando and Paul Lemieux,

The -  *Queen of Hearts*  - Raffle
is over \$3000--wow!!...

Newsletter Sponsor

By *Mark Vinocoor*, Newsletter Chairperson

Special thanks go to:

Del Kent

for sponsoring the mailing of this newsletter

Name the song and the artist contest:

"Loving would be easy
If your colors were like my dreams
Red, gold and green
Red, gold and green....."

Send entries to: mvinoco@comcast.net

*All entries that are correct will now be entered into a raffle to win the monthly prize.

Winners will be announced in the monthly newsletter, and at regular meetings.

* Markie V. Inc. retains all rights to this contest.

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a new website!
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We Serve

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