



# EASTON LIONS CLUB

Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032

Mark Vinocoor, Editor, [mvinoco98@yahoo.com](mailto:mvinoco98@yahoo.com)

**Next Meeting: Wednesday, November 9, 6:30 PM at V.F.W.**



## President's Message

By **Bill Palmer**,  
President

Not Above You;  
Not Beneath You;  
But With You

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One Third of the Official Lion Year is done. Yeah! For the next 4 months (NOV/DEC/JAN/FEB) I will be focusing on 4 and only 4 items:

1) The Holiday Festival on Sat Dec 3<sup>rd</sup> and Sunday Dec 4<sup>th</sup>. Jon Morgan is the Chair. He needs help. Contact him at 508-238-1276 or [jonmorgan@comcast.net](mailto:jonmorgan@comcast.net). Bill Anderson (203) 815-6905 or [eastonholidayfestival@gmail.com](mailto:eastonholidayfestival@gmail.com) is helping re-do the decorations along with Kevin McIntyre ([kmesq@gmail.com](mailto:kmesq@gmail.com)).

2) The Auction on January 29<sup>th</sup> (Sunday). Dale is not Chairing this year. He will be around to help. We need people to step up to help and people to SOLICIT auction items. If each member gets one good new item, we will have a great auction. Talk to your local businesses.

3) Membership. Amos Keddem (Past President) has agreed to step in to re-organize. We will play catch-up with orienting our newer members. We will be doing it a bit differently than in the past, until we catch up. Please help out by talking to newer members. You may know all about "the

auction" but they don't! The moving of a Past President from one BOD position to this should show how important this item is to the future of the club.

4) Yardley / Wood / Center School Rink. I will put in print now what I have been saying for a while: this Rink is an important part of the Lions and the Community. It provides a safe place for kids to skate. They can't drown here! It takes a lot of work, and the people who ran it for years (Ken Wood/ Bob Farrand/ Henry Mahler / George Mussari/ Ray Nichols etc.) worked hard and worked well! It's time for newer (and, frankly, younger) members to step up and turn it back into a first rate, money-making place. Scott Kudcey / John Mallers/ George Keenan and crew have made a great start. Let's continue it.

Yours in Lionism, Bill Palmer



We Serve

# Fall Candy Drive Harvests \$1900 For Eye Research

First, thanks to Ken Love our dedicated volunteer in the field at Shaws, but also our project treasurer. Who accurately counted, and deposited the funds. Thanks Ken!

Special gratitude and thanks to all the volunteers staffing the sites; to Marilyn Henderson and Ruthie Calvagne for kicking things off at Roche Bros 2 shifts. (10-to 2:00 PM). Then good sport and trooper Lee Williams teamed with Tony Cabral midafternoon. Frank Paul late afternoon, and Mr. Ray Morrell standing lonely watch ending at 8:00. Great effort.

Meanwhile at Shaw's, Ken Love kicked things off with Gerry Dennault, Matt Soeldner and Bill Richardson 12-2., Ken Love again with Larry Dahlgren till 4:00, then new lion Larry Fleishman emerged and became a fundraising machine till 6:00. Brian Cunha closed out the day with an evening vigil till 8:00.

On Saturday Dunkin Donuts comers was opened at 7:00 am by Jim Lee and Dennis Gutman. Followed by Frank Smith, Dale Kerrester and his sons, then Markie V ruled the Drive-through with Dennis till we closed. At CVS Belmont St, Marilyn Henderson opened the day (what a trooper!), followed by Tony Cabral (another two day trooper), then super volunteer rookie Nora Yousif arrived with Bill Palmer, and Lynn Cleveland (after cleaning the rink!) closed out the day in the late afternoon chill.

Thanks to all who volunteered (especially the rookies) on this busy Lion Weekend and helped add these dollars to Eye Research. See you in March 2012 for the spring drive.

Dennis Gutman



## Scarecrow Day Provides Family Fun

Nineteen people took advantage of a beautiful weather day and came out for our annual Easton Lions Scarecrow Day. They were not all children, as five adults came from Hope House. Even though they did not know to bring clothes for decorating, Ruthie at the Grange Thrift Store provided them with "skins" for the scarecrows. Everyone won a blue ribbon and everyone was a "winner" in their own category!

Although help was spread thin that day, President Bill was there to lead the way and assisted by running out and getting supplies that we were lacking. Tony Cabral took his usual great photos, and Bob Moulton was my right hand man and even stayed an hour later than was planned. Jeannie Ebert came for the judging with the Easton Garden Club.

All those who participated truly enjoyed themselves! I even sold pumpkins for the NRT and made \$60.00. The NRT was more than pleased as they had been left over from their fair and would have been eventually thrown out. The 25 to 30 left over pumpkins were donated to the Easton Food Pantry, so nothing was wasted.

All in all, this was a great day!

Marilyn Henderson





By Bill Palmer

The annual Veterans Day Parade will be held on Friday, Nov. 11, starting at 11 a.m. from Washington Plaza, Easton. All participants should report between 9:45 and 10 a.m.

The parade will march up Main Street to the World War I Tablet. After appropriate exercises the parade will continue on Main Street, turning right onto Sullivan Avenue and march to the Veterans Memorial Park. After exercises honoring the Veterans, the parade will disband at this time (approximately noon).

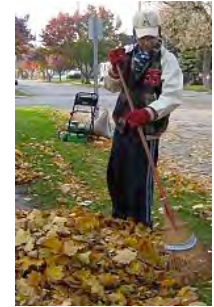
We would like to recognize all Easton Lions members who are military service Veterans.



Before we do this on November 19,



we have to do this on November 12



### Wanted

Able bodies to help cleanup the Rockery and surrounding areas before the decorations go up. If you can help please bring your rakes, leaf blowers, brooms and any other tools that might be deemed necessary.

The day is **Saturday, Nov 12th at 8:00 am** and there will be coffee to give you the get up and go that is needed. Many hands on board will make this cleanup go very quickly.

Call or email to volunteer. Thank you.  
 Matt Soeldner  
 865 382-3888 or  
 fozzie215@yahoo.com

## Preparations for Holiday Festival Underway



Our planning for the 2011 Holiday Festival is moving along! We're celebrating the 25th anniversary of the event this year, and are working to best last year's event.

We have many Lions members, Leos, and townspeople involved, and need **"all hands on deck"**!

We're looking for a few leaders to step forward and take on chairing key roles in the organization of the Festival, so be ready to raise your hand at the next general membership meeting.

We're making changes to the Reddington Displays, the structure of the Kid's Show, and our Lighting, all focused to make this a terrific event!

Set aside Saturday, Nov 12 to help clean up the Rockery area, and our set up will be later this month.

Jon Morgan  
Festival Chair





## 26<sup>th</sup> ANNUAL AUCTION GEARING UP!!



Hard to believe, but this will be the 26<sup>th</sup> annual cable television auction put on by the club! For those who have worked on the auction, you know how much fun it can be to build a TV studio in the school cafeteria and put on a live TV event. Amazing. Well, it doesn't happen without a lot of preparation, and now is the time for us to get rolling so that we can make sure our 26<sup>th</sup> is our best yet!

**When:** Sunday, January 29, 2012 (one week before the Super Bowl), from 2pm-8 pm.

**Where:** Broadcast live on Easton Community Access Television (Comcast Ch. 9, Verizon Ch. 22) from the Olmstead/Richardson cafeteria.

**Why:** It's our biggest fundraiser to raise funds to support eye research and our community.

**How:** ... with your help !! **DALE IS NOT CHAIRING THIS YEAR....WILL YOU??**

Your Auction Planning Committee is hard at work gearing up for the Auction. Here are just a few of the happenings as of late:

- **Auction Website:** We will again be using an Auction Website ([www.biddingforgood.com/eastonlions](http://www.biddingforgood.com/eastonlions)) to promote the auction, preview the items available to be purchased at the auction, and give exposure for our sponsors. Let your friends know about the website – anyone interested can make donations or become a sponsor online. We plan to send out our first email blast promoting the site later in December. As usual, all of the items will be auctioned off on Easton's new Community Access Channel **on January 29, 2012 from 2 - 8pm.**
- **Live Streaming:** We are working on being able to stream the auction live again on the internet, so that more folks can watch and participate.
- **Auction Sponsorships:** Sponsorships for the auction are available, starting at \$250. In addition to the great exposure on TV during the auction, we also prominently display the sponsors on the auction website and on email blasts throughout Easton. This is a great way to support the Lions and to get some great exposure for your business. If you are interested,

please contact Dale Kerester at [dkerester@lynchbrewer.com](mailto:dkerester@lynchbrewer.com) or at 617-951-1821 (work) or 617-835-3542 (cell).

- **Solicitations:** The solicitation packages will be distributed to our solicitors in early December (over 45 members will be working on solicitations). Lee will also emailed updated electronic documents to everyone so that the early birds can get started right away.
- Solicitors, please try to contact all of your potential donors before year-end, as many of the donors may wish to make their donation during 2011 for tax reasons. Also, the sooner they donate, the sooner we can post a picture of the item/business/logo (as well as a link to their own website) on the Auction Website. Questions or updates?? Contact your Solicitation Coordinator, Steve Hoffman, at 508-272-2489 (cell) or at [steven\\_hoffman@dfci.harvard.edu](mailto:steven_hoffman@dfci.harvard.edu) or contact Dale Kerester at [dkerester@lynchbrewer.com](mailto:dkerester@lynchbrewer.com) or at 617-951-1821 (work) or 617-835-3542 (cell).
  - **New Items:** John and Tammy Mallers and Scot Kudcey are coordinating the solicitation of more new donors for “high ticket”, unique, items, such as Patriots/Red Sox / Bruins / Celtics tickets, sports memorabilia, vacation stays, ski packages, etc. Please contact John ([j.mallers@comcast.net](mailto:j.mallers@comcast.net)) or Scot ([sdkudcey@comcast.net](mailto:sdkudcey@comcast.net) or at (508) 238-4741) if you have a donation or know of someone who would like to make a donation.
  - **Foundation:** The Lions Club of Easton Foundation is exempt under Section 501(c)(3) of the Internal Revenue Code, and contributions to the Foundation are tax deductible. Any cash donations should be made payable to “Lions Club of Easton Foundation”.
- **Credit Cards:** We will again offer our winning bidders the ability to pay by credit card.
- **Training and Other Improvements:** We will again be providing a training presentation for our youth volunteers covering the phones and will continue to look for ways to improve how we operate the auction. Have any ideas?
- **Help:** We have a great team in place but can always use more help to make this our most successful auction ever.
- **Planning Meeting:** We will have an auction planning meeting on Wednesday December 7th at 7pm at the VFW. All are welcome.



**DALE IS NOT CHAIRING THIS YEAR....WILL YOU??**

## Queen of Hearts

By Leo McCann, Chairperson

[The](#) -  [Queen of Hearts](#) - [Raffle](#)

is now up to \$1,216.32 [wow!!...](#)

Don't lose out on your chance to win at the next meeting and remember you are also helping to raise funds to support eye research and our community!!!

### Name the song and the artist contest:

"They say we're young and we don't know...we won't find out until we grow  
Well I don't know if all that's true cause you got me and baby I got you....."

Send entries to: [mvinoco98@yahoo.com](mailto:mvinoco98@yahoo.com)

\*All entries that are correct will now be entered into a raffle to win the monthly prize.

Winners will be announced in the monthly newsletter, and at regular meetings.

\*Any relatives of Markie V. are not eligible to win a prize.  
Markie V. Inc. retains all rights to this contest.

## Newsletter Sponsor

By **Mark Vinocoor**, Newsletter Chairperson

Special thanks go to:

**John Foye**

*for sponsoring the mailing of this newsletter*

And special thanks also to:

**Robert "Bicycle Bob" Comeau**

**Creative World Children's Learning**

**Center, Easton, MA**

*We're on the Web!*

*Visit us at:*

[www.eastonlions.org](http://www.eastonlions.org)



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