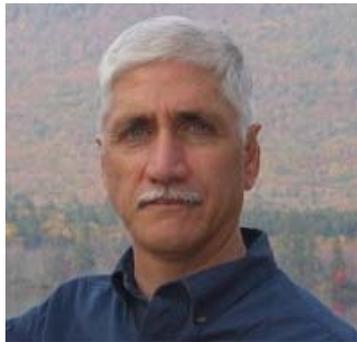




EASTON LIONS CLUB

Easton Lions Club, P.O. Box 1032, Easton, MA 02334-1032

Jim Lee, Editor, jlee@stonehill.edu



President's Message

By **Dennis Gutman**,
President

**Not Above You;
Not Beneath You;
But With You**

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As the robins arrive and the snow recedes (hopefully by June) , the Easton Lions can take great satisfaction and pride in the results of the Auction Fundraiser and in the continued outstanding performance of the Thrift store team. The Auction, under the overall Project leadership of Nancy Sullivan, coordination of all the functional "Captains", the technical genius of Huy (Application Engineer) and Dan (Networking and Infrastructure) and of course, the commitment of the Lions troops, old friends and community allies. For a comprehensive look at this monumental effort, please review Ms. Sullivan's excellent Article in the Newsletter.

The Year winds down?

I wish we could say that the formal Lion's activities of the year are quietly winding down, au contraire- they are going out with furious intensity. Please review the events and dates below, and note some changes in traditional locations. For example, Recognition Night returns to Easton at the Easton Country Club. Rest assured, Marilyn

Cyr and the North Easton Savings team and the Lion's team up to present a superb event the community can be proud of. On another note, The Tool Ship Dinner will not be a separate Dinner at the Vocational school this year as we will host it at the VFW, or perhaps a local restaurant. The Meals committee and team mates are researching. Guests would be the Student scholars and potentially the superintendent of Schools. Finally, we are looking at getting reps from the school Jazz Band to entertain at a meeting as well this year.

Induction Night will be a celebration of Lionism and a formal welcome to our new members.

Amos Keddem, membership chair is busily arranging the induction of the class of 2015. The club really owes a debt of gratitude to these new Lions who have stepped up and made an impact this year. Here's a quick shout out to Lions Castonguay, Cortizo, Dozier, Freeman, Gornstein, Grella, Gonzalez, Hatfield (both Jill and Mike), Hunter, Kingsbury, Lacana, Mills, Parks,

President's Message (continued)

and Sierra. I apologize if I omitted anyone here, we'll get it formalized before May. There may be a rookie(s) of the year lurking here.

At any rate, please peruse the dates and events below and if you have any questions, let me know. There may be other community events we partner on as well, and I'll get the information out as soon as events formalize. In the meantime check off your calendars and dive in.

Weds-4/8-Recognition Night at **Easton Country Club.**

Weds-4/22 BOD, and General Meeting with Election of Officers and By Laws Review.

Saturday-4/25-Saturday-Junk Day. Henry "Fred Sanford" Narsasian. We are all "Lamonts".

State Convention- 5/1-5/3 (State Convention-Mansfield).

Weds 5/13 Induction Night of new members-Rookie Night.

Weds-5/27-BOD and then potentially Dinner with Easton Scholars and an address by the Easton Superintendent. Policy Bylaws Approval

Weds-6/10-VFW-Installation Night.

Weds-6/24 Mosquito Fest 2015-Cookout-Club Awards.

As we immerse ourselves, let us not forget our Brothers needing support.

Past President Al Soucia and Past District Governor and Past President Bill Richardson continue to battle serious health issues. Al is at BayPointe, 50 Christy Place-Brockton, while Bill has returned home. Please, a card or a visit

would go a long way to encourage our teammates. Thanks for your consideration here.

Again, thanks for all you do as Lions. See you at Recognition Night and then onto Junk Day....

Recognition Night

By Marilyn Cyr

The 45th Annual Recognition Night Banquet will be held on Wednesday, April 8, 2015 at The Easton Country Club on Purchase Street in Easton, MA.

Recognition Night honors Eastonites whose community service has surpassed expectations. Those recipients being recognized at this year's event are as follows:

Public Servant – Ann Daley & Fire Captain David Beal

Outstanding Youth – Olivia Gonzalez & Daniel Borbely

Heroism – Stonehill College Police Chief Peter Carnes

Senior Citizen of the Year – Anne Moore & Frank Paul

Outstanding Achievement – Kristi Marsh & Carl B. Holmander.

The schedule for the evening will consist of a cocktail hour beginning at 6:00 p.m., followed by dinner and the awards ceremony at 7:00 p.m. Tickets are available at the North Easton Savings Bank in Easton, MA. Ticket prices are \$15.00 for Lion members and \$35.00 for non-members. A limited number of dinner tickets will be sold for this event. Tickets WILL NOT be sold at the door. For more ticket information, please call Marilyn at 508-297-8045.

Thrift Store Donates Furniture to Family After Fire

By Harry Lynd

A story came to the attention of the Easton Lions Club. A young couple, Kristy and Shamell, excited to be welcoming their first child, unexpectedly



lost everything in a fire. They have since been in a small apartment in Mansfield, where they welcomed their baby girl Annabelle 10 days ago. All they had for furniture was a bassinet, a crib, and an inflatable mattress and were missing all the standard household items.

We are happy to inform the club, that the Easton Lions Thrift Store was able to supply them with a couch, chair, bed, television stand, vacuum cleaner, coffee table, a few lamps and kitchen utensils. We hope this will serve to help them on their way back to wholeness.

Club Purchases Reminder

By Ken Love, Treasurer

If you make purchases on behalf of the Club, whether for reimbursement to you or billed to the Club, please keep in mind that anything subject to Massachusetts sales tax bought for any project we sponsor is tax exempt. We have had several purchases made for various activities and projects that we pay 6.25% tax on that could be avoided. Over the course of a year, this can add up to a few hundred dollars.

Most merchants where we have an account are aware of our tax-exempt status, but it is always a good idea to confirm when checking out. Our Tax Exemption number is **651 320 520**, and a copy of the Department of Revenue form is available for anyone who requests it. Keep the number in your wallet or a note on your cell phone.

Keep in mind the Easton Lions have two tax identities. One is a non-profit for internal Club operations (meeting expenses, member supplies, internal awards) and purchases for internal operations are NOT tax exempt. The other is a 501(c)(3) charitable foundation that covers all external activities (Senior Cookout, Rink, Auction, Junk Day, etc.) and all purchases involved with these activities are sales tax exempt.

Lions Hold Successful Charity Auction

By Nancy Sullivan



The Easton Lions Club held its 29th Annual Live Charity Auction on March 1, 2015. It took over 200 volunteers and countless number of bidders to

make the Auction a resounding success. With everyone's spirits high and "get it done" enthusiasm on Auction day we generated over \$30,000 by days end. Our Auction volunteers included

- 83 Lions (55%) of the Club's members,
- 19 technology specialist,
- 21 adult volunteers from Easton,
- 8 OAHS Leo Club members,
- 40 members of OAHS Student Council and sports teams, and
- 35 Boy Scouts, Brownies, Cub Scouts, and Daisies

The Easton Lions Club is a 501(3)(c) non-profit Foundation and give 100% of Auction proceeds back to the community. Since the Auction's inception 29 years ago, we have supported numerous Easton community groups, the Massachusetts Lions Eye Research Fund for the prevention and cure of blindness, and helped those with hearing problems in our district through the Massachusetts Hearing Foundation, led by President, Mike Melley, an Easton Lion. The Auction continues to be our largest fund-raising event of the year.

When the Club started the Auction 29 years ago, there were far fewer members, but with Don Anderson's perseverance, he convinced

the Club that it could pull off such an event. Each year the Lions Club strives to improve the Auction for all participants. This year, the Club had the added challenge of the unprecedented winter snowfall and new technological hurdles. When the snowstorms in early February forced us to postpone the event 3 weeks, the Lions took it in stride, using the extra time to solicit more items, work the kinks out, and reconfigure the auction for the March 1st date.

The Easton community also rose to the challenge with their generous donations. As the Auction has grown, many folks have stepped-up to help including local businesses, public officials, Easton organizations, schools, and community members at large. The planning work began 6 months ahead of the event and donations from local businesses and residents started coming in soon after. Their response to our solicitors has been outstanding each year.

Jason Daniels, and his crew from Easton Community Access Television (ECAT), generously donated their expertise and services setting up our "TV Studio" in the OOAHS Cafeteria. They also supported the Auction as "Producers" and collaboratively worked with Lions members to direct the show and showed Boy and Girl Scouts how to work the cameras. We THANK ECAT for all the contributions they provided from pre-planning to Auction day, we could not have done this without Jason and his crew.

Bidders watched the Auction, from start to finish, on ECAT local cable



channels Comcast 9 and Verizon 22. ECAT also provided the technology to simulcast the auction online through www.EastonLionsAuction.org via UStream, so even folks out-of-town could keep up with the bidding during the live Auction event.

Behind the scenes work was critical to our success. It required the commitment of many Lions to serve as “Captains” in key functions and production processes. From manpower, solicitors and volunteer recruitment to technology training, inventory control and publicity. We were very fortunate to again have the services of two community volunteers, a software designer, Huy Vu and network technology/phone specialist Dan Kupferman. These two guys spent tireless hours making sure our technology worked throughout the day and helped in planning making sure we had the equipment needed for pull off a successful event.

We thank both Huy and Dan for their invaluable support over the years as well as fellow Lions who helped them, Dale Kerester, Ken Love, Matt Cioffi and Rob Goodrich. Other key roles filled by Lions included Bill Palmer on the phones, inventory control managed by Dale Kerester, Ken Love, Sally Zussman, bid management managed by Ken Love, bid confirmations managed by Rob Goodrich and Lynn Kingsbury, and item pick up and payment headed up by Dennis Gutman, Beth Bredesen, and Mark Ingalls. With several unanticipated technology challenges, we thank all who gave of their time and expertise to be on-site to make everything work so smoothly.

We express our deepest gratitude to ALL the Lions who helped before, during and after the auction. We'd also like to thank Stonehill's Into The Streets students, the

many student organizations from Oliver Ames High School, boy scout and girl scout troops and the many other Easton groups that helped this year! From the pre-auction army of solicitors to the set-up and take-down crews after the cameras were put away and all the folks helping in between with scripts, food prep, presentation, runners, and so much more. We THANK YOU ALL, you made this a great success!

Nancy Sullivan, Chair of this year's Auction, speaks for the entire Easton Lions Club in sincerely THANKING our community's businesses and sponsors who donated their time, money, and support for this community event. Please be sure to “give back” to them by visiting the businesses and sponsors who supported the auction this year. Their links and names are still posted at EastonLionsAuction.com

International President Sid L Scruggs, III, the LCIF 2011-2012 Chairperson said it well: *“We Serve when we let the light of hope shine through you and me.”*





home. All proceeds go to charity through the Easton Lions Club and Easton Grange #196. Too much to move? Call John "Jethro" Mallers and his minions @ 781-706-4154. Best drop off times: Sat: 8:30-9:30am or Wed: 9:30-10:30am. Call Harry Lynd @ 215-407-6936 for more details.

Spring Cleaning

Remember the Thrift Store: As you clean out your house, garage, and attic this spring, keep the Thrift Store in mind. We have just the place for all those good usable items (large and small) that need a new

Not Valuable Enough for the Thrift Store—Junk Day!

By Matt Cioffi

Apr 25 at DPW: For those items the Thrift Store cannot take, stop by the Annual Easton Lions Junk Day and Easton DPW Hazardous Waste Clean-up day on Saturday, April 25th from 8:00am-12:00pm. We take large items like mattresses, scrap metal, televisions, computers, electronics, and more. Call Henry Narsasian @ 508-238-9409 for more details. More details on the following pages...



Junk Day Approaches—April 25!

By Nancy Sullivan



The Lions' own endearingly known "Fred Sandford," *Henry Narsasian, winner of the 2009 Massachusetts Recycler of the Year Award*, leads the Easton Lions each year by coordinating and implementing the Club's recycling work.



Each April, in coordination with the State and Federal Earth Day and Environmental Week, Henry Narsasian coordinates the efforts of the Easton Lions Club with the town's Department of Public Works, and (beginning in April 2009) with the Easton Police Department, in what is known, lovingly in town, as "Junk Day."

This town-wide effort to reduce/eliminate hazardous waste and materials from garages, barns, attics, cellars, and storage units has been tremendously successful in many ways. The Easton Lions Club members do all the advertising, and work with the DPW in setting up the "recycling pathway" through the town's central DPW facility. The town's people make stops to drop off paints, oils, old gas grille tanks, tires, and other hazardous materials

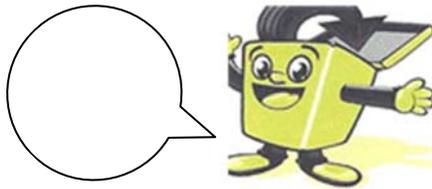
with DPW staff, and then make a last stop at the "Lions Gate" section where the Lions collect old air conditions, TV's, computers, bicycles (some of which they are able to re-sell to town's folk for \$5.00), refrigerators, washing machines and dryers, stoves, metal cabinets, and furniture of all types. The Easton Lions make arrangements with waste disposal companies, who donate either trucks or much of the cost of the containers that are removed at the end of the day.

In 2009, the Easton Lions approached the Easton Police Department in adding the removal of hazardous waste in the form of prescribed narcotics and other prescription drugs that are housed in medicine cabinets and drawers and no longer needed. The Lions Club members are as concerned as the Town's DPW and Police Dept. when it comes to the dumping of hazardous prescription drugs. The concern is that, in the dumping of these down toilets and sinks, these drug chemicals end up in the Town's water table. Most homes in Easton use Town water, but many have their own wells. Also, the concern by the police department is that criminals committing breaking and entering would access these drugs. The result of this coordinated effort between the DPW, Police Dept., and Lions is that residents participate filling as many as three barrels with discarded prescriptions – more than the police (or anyone) ever thought would be collected on one morning of one day.

The overall coordinated effort, over the past nine years, has been a tremendous asset to the town. Not only are the hazardous wastes and materials, including drugs, disposed of properly, 100% of the small fees charged for disposal services by the Easton Lions, after disposal expenses are paid, are given back to the Town in the form of community services including scholarships and support for local organizations like the Boy Scouts, Girl Scouts, Brownies, Cub Scouts, Baseball teams, junior and senior high school sports teams, homeless shelters, and a myriad of other organizations who seek support. The Easton

Lions have raised as much as \$13,000.00 in a four hour period, on one day, with over 556 (highest recorded number) residents in their cars, trucks, and SUV's lining up to participate by bringing their hazardous wastes and materials to this approved site. (That's about 139 cars/hour!)

Henry's trusty "sidekick" and metals expert on "Junk Day" - Larry "the Metal Man" Dahlgren helps with "break down" and sorting of metals for disposal.



Last year, it was rain and cold on that Saturday morning as the Easton Lions gathered to do the work of lugging, tugging, sorting, and picking up items from cellars, garages, and other storage areas, and emptying the trucks and truck-beds that came through "Lions' Gate." The wind brought some chattering teeth and shivers, but the gratitude of the towns' people for the work done to dispose of items no-one else will take, and the atmosphere of Lions working together for the community brought warmth to the work.

Many Lions participate in this annual fund-raising project. Club President, Dennis Gutman, and our Leader and "Junk Day Specialist," Henry Narsasian, again sincerely thank all 40+ Lions Club members who participated in the "Junk Day" event this past year. Many Lions participate every year. They are:

Gus Arns	Kevin Martin
Tyler Bourne	Henry Mehler
Tony Cabral	Mike Melley
Bob Cunha	Kevin McIntyre
Bob Comeau	Jon Morgan
Larry Dahlgren	Ray Morrell
Gerry Deneault	Bob Moulton
Brian Edlund	Bill Palmer
Bob Farrand	Frank Paul
Nick Fornaro	Ed Pires
Rich Freitas	Frank Smith
Dennis Gutman	Matt Soeldner
Charlie Hammond	Harry Somers
Ed Hands	Will Strickland
John Hayes	Nancy Sullivan
Scott Kudcey	Joyce Tardito
Jim Lee	Joe Techeira
Paul Lemieux	Don Tuck
Ken Love	Mark Vinocoor
John Mallers	Lee Williams

President Gutman and Henry Narsasian apologize for any Lion "missed" whose name is not listed above, and extend their thanks, on behalf of the Club, to any and all Lions who make this day a success.

The Lions Club charges a fee for recycling refrigerators, stoves, water heaters, microwaves, and other electronic and other items that have hazardous materials as air conditions, computers, and computer screens. This fee is used, in part, to pay the companies that then take these objects and charge the Lions a fee.

Items like bicycles, lawn mowers, snow blowers, and other used items that anyone would like to repair and/or use, are available on site at a much reduced cost.



District Governor Bev Dillon's

3rd Cabinet Advisory Meeting

Will be held on Monday, March 30, 2015



At the Middleboro COA

558 Plymouth St. Middleboro

Social @ 6:30 / Meeting @ 7:00

The Middleboro Lions and the South Carver Lions are co-hosting this meeting.

They will prepare a delicious chicken dinner with all the fixin's.



\$15 per person for dinner

Please respond to CST Theresa Dunford by March 22nd

(tdunfordcst@yahoo.com or 508-245-6889)

If you don't respond we cannot guarantee a dinner for you!

Please be sure to get this information out to all of your club members.

Everyone is welcome at the Cabinet Advisory Meetings!!



Take some time to smell the flowers!!

Eyes on the Web

By Matthew Cioffi

Last month I wrote about our club Facebook pages. In that time I've added a new Facebook page for the Thrift Store. www.facebook.com/EastonThriftStore, which provides an official business presence for the Thrift Store available to all. To be honest, I am always looking for new ways to make the most of Facebook and strive to learn from social media gurus every chance I get. One of those queries focused in on the important difference between Facebook "Like" and "Share" buttons seen on all posts and pages.

SO WHAT IS THE DIFFERENCE BETWEEN "LIKE" AND "SHARE"?

"Like" lets you share a link on your Timeline and News Feed in one click. While "Share" lets you comment on the link and choose the target audience. **"Share" is the more powerful of the two.**



When you click on "Like" on a Facebook status, comment or photo, you are **giving a nod of approval or a vote of appreciation**. The number of "likes" is reported under the item and you have the option to "Unlike" it later if you want. When you encounter a "Like" button on a web page, more things happen when you click: a post is created on your Wall, your friends will see it in their newsfeeds, and the "like" action is recorded numerically on the page you liked. If you "like" a Facebook Page, like the Easton Lions Page, you are subscribing to that page and will receive further postings from that Page in your newsfeed.



When you encounter a "Share" button on a web page, several things happen when you click: a post is created, and you have the ability to add comments about the item you are sharing. Also, the title of the web page, its address, an excerpt from the page and a thumbnail image (if you choose to add one) will appear on the newsfeeds of your selected audience. It is a more robust way of bringing attention to something in which you are interested, essentially saying **"All my friends have to see this!"** **Our club Facebook page is** www.facebook.com/EastonLions.

We also maintain a Twitter feed for our club. I will talk more about that in next month's newsletter. In the meantime, keep sharing and get the word out!. If you have any questions about Facebook, or our page in particular, please feel free to contact, me, Matthew Cioffi or Dottie Fulginiti. If you have an interest in helping out with our web content, Facebook, Twitter, or otherwise, please send me an email at info@eastonlions.org.

Queen of Hearts

By Ginny Ando and Paul Lemieux,

The -  Queen of Hearts  - Raffle
Jackpot is

\$1710 & Growing!!

This issue sponsored by:

Lynn Cleveland (again!!)

Thank you!

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